

$$U = \mu_B B N \cdot \begin{cases} +1 & \text{for spin down} \\ -1 & \text{for spin up} \end{cases}$$

$$U = -\mu_B B N^\uparrow + \mu_B B N^\downarrow$$

$$= -\mu_B B N^\uparrow + \mu_B B (N - N^\uparrow)$$

$$= \mu_B B N - 2\mu_B B N^\uparrow$$

$$= \mu_B B N (1 - 2\phi)$$

$$\phi = \frac{N^\uparrow}{N}$$

$$S = k_B \ln W$$

$$= k_B \ln \binom{N}{N^\uparrow}$$

$$= k_B \left(\ln N! - \ln N^\uparrow! - \ln (N - N^\uparrow)! \right)$$

$$= k_B \left(N \ln N - N - N^\uparrow \ln N^\uparrow + N^\uparrow - (N - N^\uparrow) \ln (N - N^\uparrow) + (N - N^\uparrow) \right)$$

$$= k_B \left((N - N^\uparrow + N^\uparrow) \ln N - N^\uparrow \ln N^\uparrow - (N - N^\uparrow) \ln (N - N^\uparrow) \right)$$

$$= k_B \left(-(N - N^\uparrow) \ln \frac{1}{N} - N^\uparrow \ln \frac{1}{N} - N^\uparrow \ln N^\uparrow - (N - N^\uparrow) \ln (N - N^\uparrow) \right)$$

$$= k_B \left(-N^\uparrow \ln \left(\frac{N^\uparrow}{N} \right) - (N - N^\uparrow) \ln \left(\frac{N - N^\uparrow}{N} \right) \right)$$

$$= k_B N \left(-\frac{N^\uparrow}{N} \ln \left(\frac{N^\uparrow}{N} \right) - \frac{N - N^\uparrow}{N} \ln \left(\frac{N - N^\uparrow}{N} \right) \right)$$

$$= -k_B N \left(\frac{N^\uparrow}{N} \ln \left(\frac{N^\uparrow}{N} \right) + \frac{N - N^\uparrow}{N} \ln \left(\frac{N - N^\uparrow}{N} \right) \right)$$

$$= -k_B \left(\phi \ln \phi + (1 - \phi) \ln (1 - \phi) \right)$$

$$\phi = \frac{N^\uparrow}{N}$$